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ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

**Project Title:** traditional craft Heritage training, design and marketing in Jordan and Syria

**Report on:**

## **HANDS STAFF TRAINING WORKSHOP 1**

### **Florence experience in traditional crafts**

<b>Event Type</b>	<b>HANDS STAFF TRAINING WORKSHOP 1: Florence experience in traditional crafts</b>
<b>WP Number</b>	<b>WP5</b>
<b>WP Leader</b>	<b>UNIFI</b>
<b>Event Date</b>	<b>15-17/12/2020</b>
<b>Number of Participants</b>	<b>49</b>
<b>Total number of pages</b>	<b>7</b>

#### **Project Coordinator**

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Al-Zaytoonah  
University of  
Jordan



The University of Jordan



Jordan University of  
Science and  
Technology



The Hashemite University



Karmeh Design Studio



Tishreen  
University



جامعة  
المنارة  
Manara University



Al-Baath University



World University Service  
of the Mediterranean



Blue Room Innovation



CESIE



Università degli Studi di  
Firenze



Università degli  
Studi Guglielmo  
Marconi



Technische Hochschule  
Ostwestfalen-Lippe



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## EVENT DESCRIPTION

**Event:** HANDS STAFF TRAINING WORKSHOP 1: **Florence experience in traditional crafts**

**Date:** Saturday, 15-17/12/2020

**Organizer:** Florence University / Al-Zaytoonah University of Jordan

**Location:** Online via Zoom

As part of HANDS Activities, a two days online Staff Training Workshop Entitled " Florence University Experience in Traditional Craft" was Held on 15/12/2020 and 17/12/2020.

The workshop aimed to explore the traditional craft techniques through the experience of the Florence University experience by presenting:

**Concept Design of an Innovative Training Path:** discussions and exercises focused on developing new and innovative approaches to training in traditional crafts. Exploring ways to modernize traditional techniques, integrate new technologies, or adapt teaching methods to better suit contemporary learners.

**Case Studies Analysis and Investigation:** examining examples of traditional craft practices, known for their rich cultural heritage in craftsmanship. Analyzed case studies through the historical context, techniques employed, and challenges faced.

Overall, the workshop provided participants with insights into both the theoretical and practical aspects of traditional crafts, with a focus on fostering innovation and sustainability in training approaches.

The 1st Day of The Workshop

<https://www.youtube.com/watch?v=sxKfNJwmcOE>

The 2nd Day of The Workshop

<https://www.youtube.com/watch?v=piap7MAY4PQ>



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**AGENDA**



**ERASMUS+ PROGRAMME**

**Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP**

**HANDS**

**Traditional Craft Heritage Training, Design and Marketing in Jordan  
and Syria**

**STAFF TRAINING WORKSHOP 1**

**Florence experience in traditional crafts**



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE

**DIDA**  
DIPARTIMENTO  
DI ARCHITETTURA

**Universita Degli Studi Firenze**

**University of Florence**

**Online**

**December 15th / 19th, 2020**



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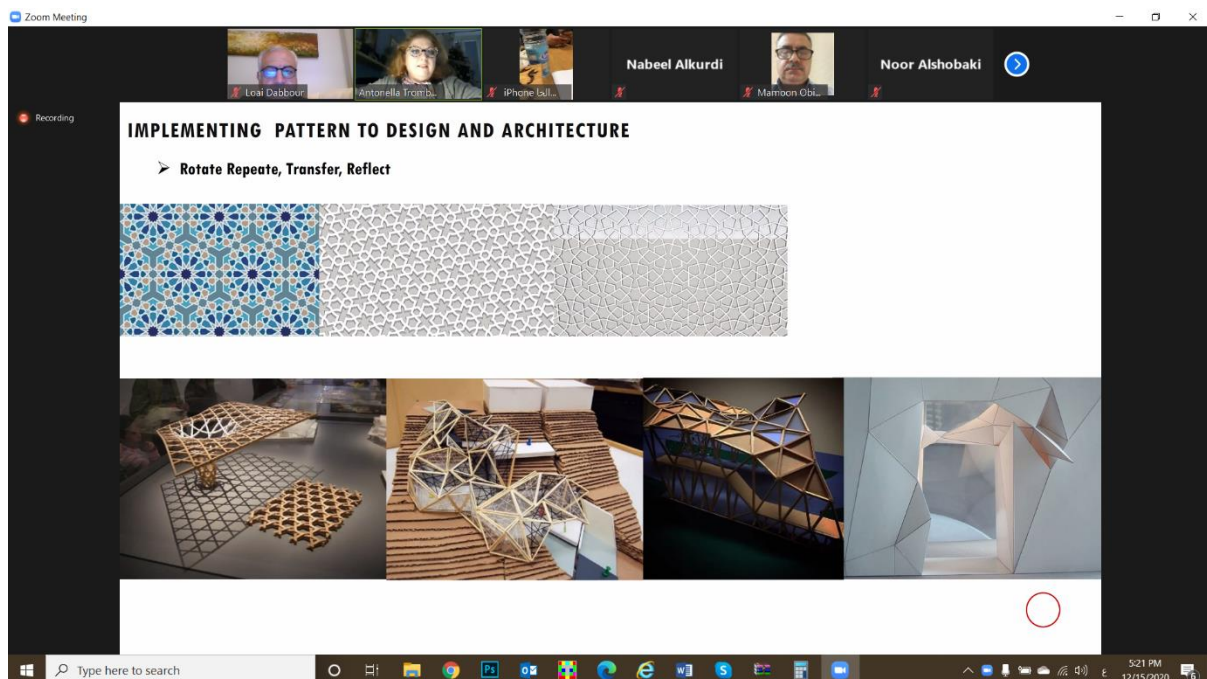
Venue: Online 17:00 – 19:00 Amman local time

Day 1 Tuesday, December 15, 2020	
16:40 – 17:00	Registration
17:00 – 17:10	Welcome to HANDS project by the General Coordinator of HANDS Project: Dr. Loai Dabbour <b>HANDS in Brief:</b> <ul style="list-style-type: none"> <li>❖ Goals and Objectives</li> <li>❖ Expected results and impact</li> </ul>
17:10 – 19:00	Introduction and Summary of Staff Training Workshop Prof. Antonella Trombadore
	Best Practice Presentation in Mediterranean Countries Prof. Debora Giorgi
	International Best Practice analysis and lesson learned Arch. Azin Khaleghi
19:00 – 19:20	Virtual Coffee break
	Discussion

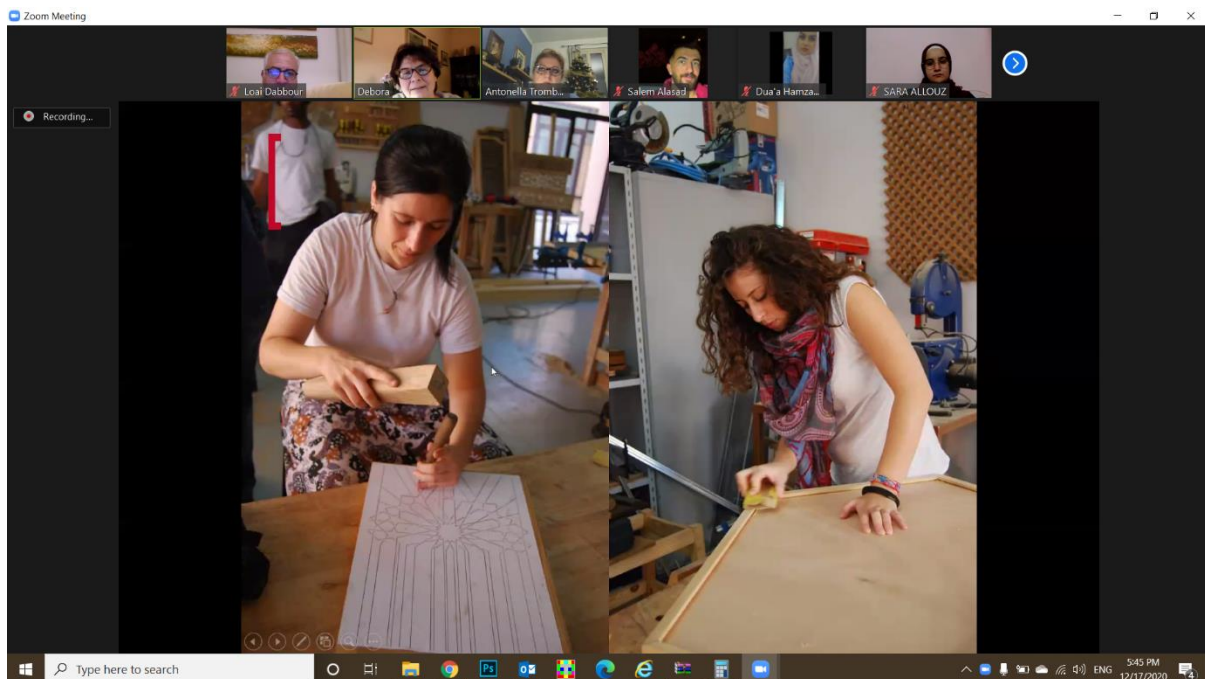
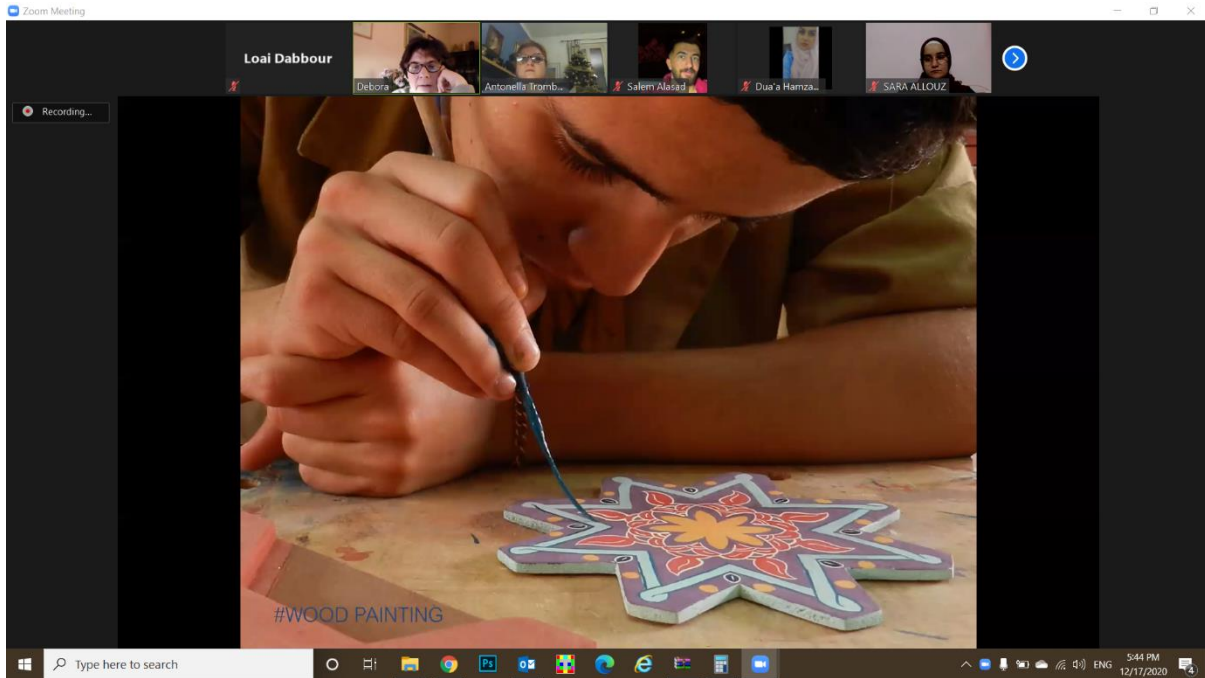
Venue: Online 17:00 – 19:00 Amman local time

Day 2 Thursday, December 17, 2020	
16:40 – 17:00	Registration
17:00 – 19:00	Case studies analysis and investigation Prof. Antonella Trombadore
	Learning by doing: concept design of an innovative training path Prof. Antonella Trombadore Arch. Azin Khaleghi
19:00 – 19:20	Virtual Coffee break
	Discussion

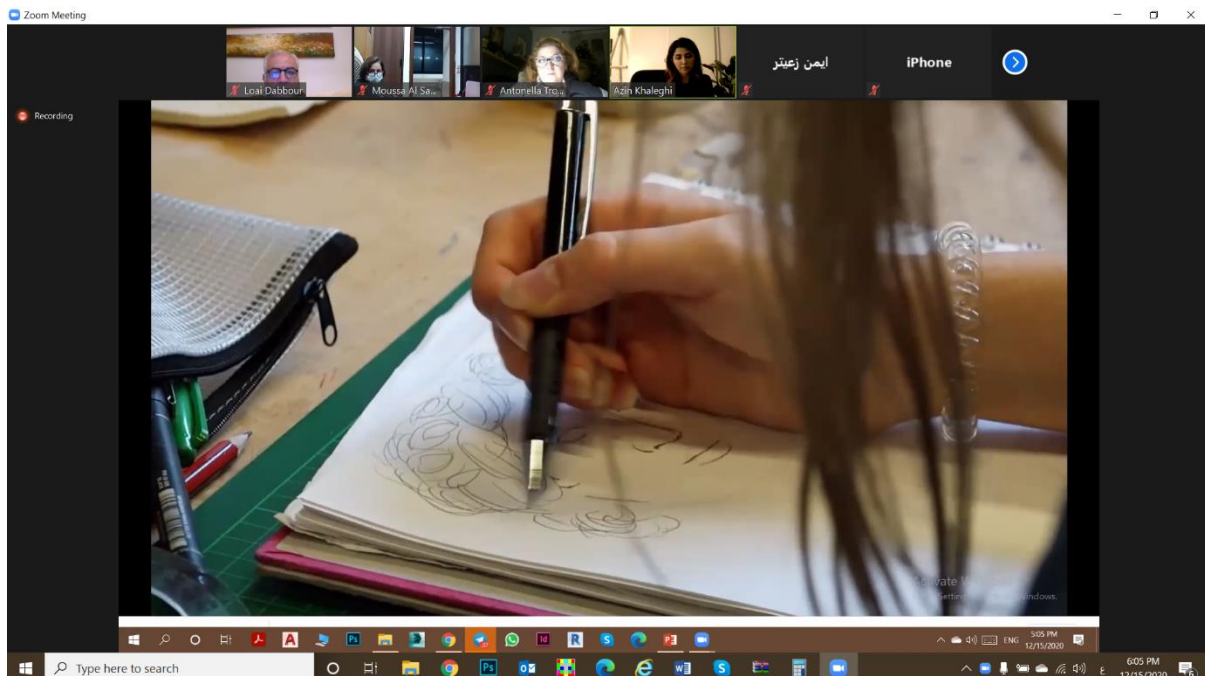
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**PHOTOS**



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